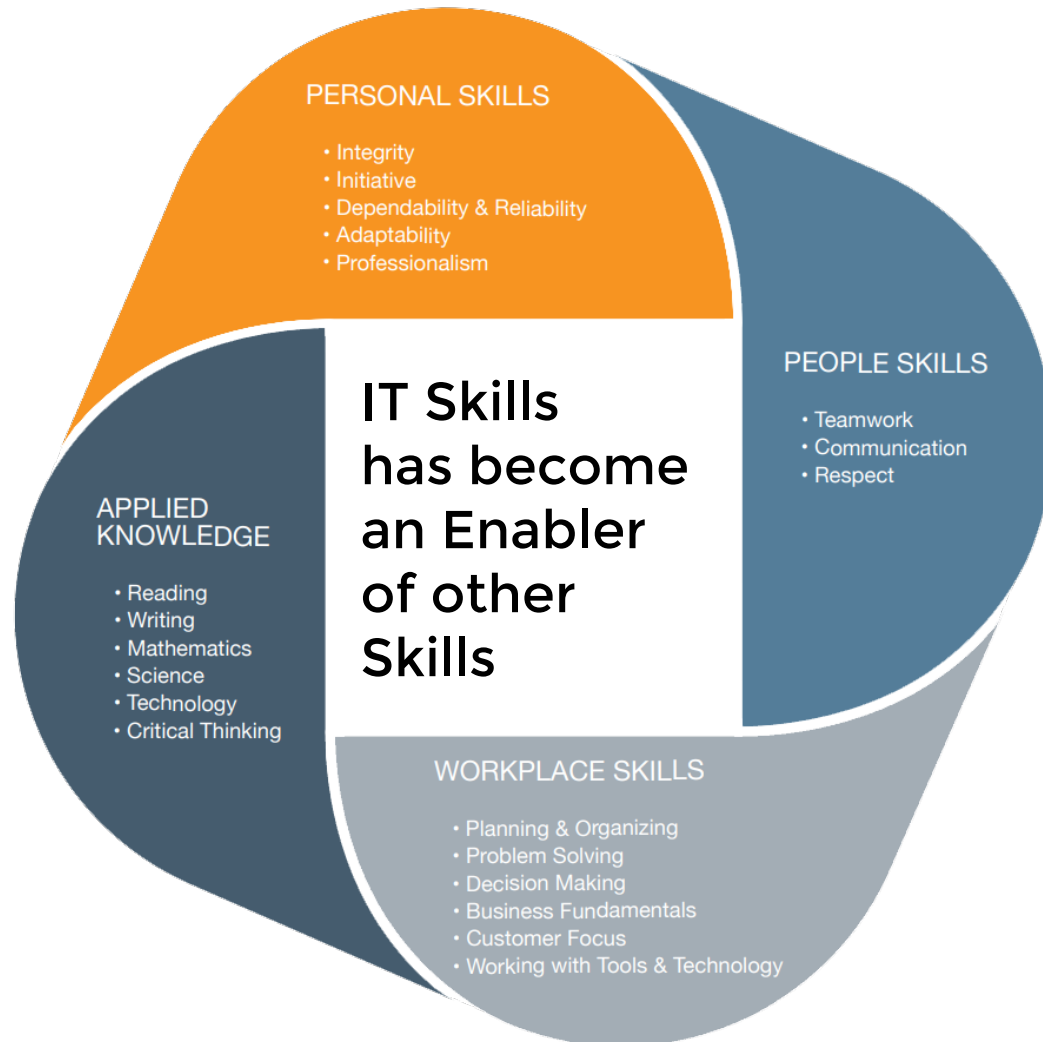


Navigating a Career in Information Technology

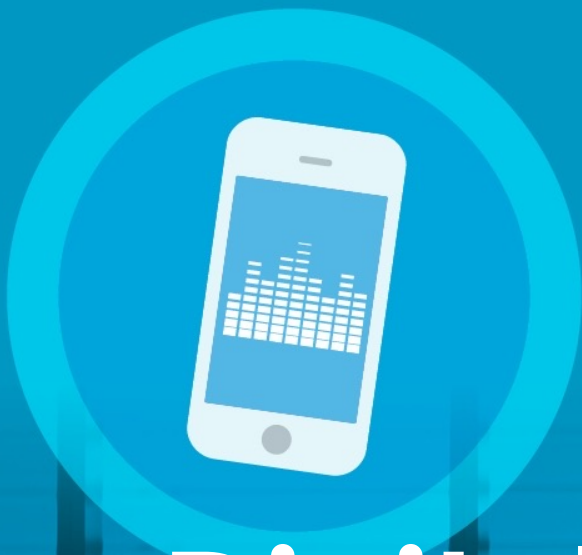
January, 2024 | DMB Career Series | Segun Ogunwale



The place of IT Skills in Careers



**Digital Skills
shape effectiveness
across all other
employability skills.**



Digital Skills for Employability



Landscape of IT Skills

General

Broad areas in which present and future skills fall

IT Career Specialisation

Productivity & Collaboration



The ability to collaboratively use applications to communicate, create documents, spreadsheets, presentations, web pages, apps and automation of repetitive task to save time and efforts.

Communications



The ability to collaboratively use applications to communicate, create documents, spreadsheets, presentations, web pages, apps and automation of repetitive task to save time and efforts.

Data



The ability to work with data to read, understand, collect, create, visualise, and communicate as information.

Digital Innovation



The ability to develop visual content for communication, analysis, modelling, simulation, product development and production.



The ability to understand, modify, and use computer languages at an entry-level for web publishing, automating task, and developing applications.

Future skills by work function or industry extends the depth of each broad area



Digital Identity and Well Being

The ability to create an online identity and reputation that aligns with your employability goals, while protecting yourself in a digital world.

Work Function and Industry Depth

Digital Identity & Well-Being

The ability to create an online identity and reputation that aligns with your employability goals, while protecting yourself in a digital world.



ACADEMIA

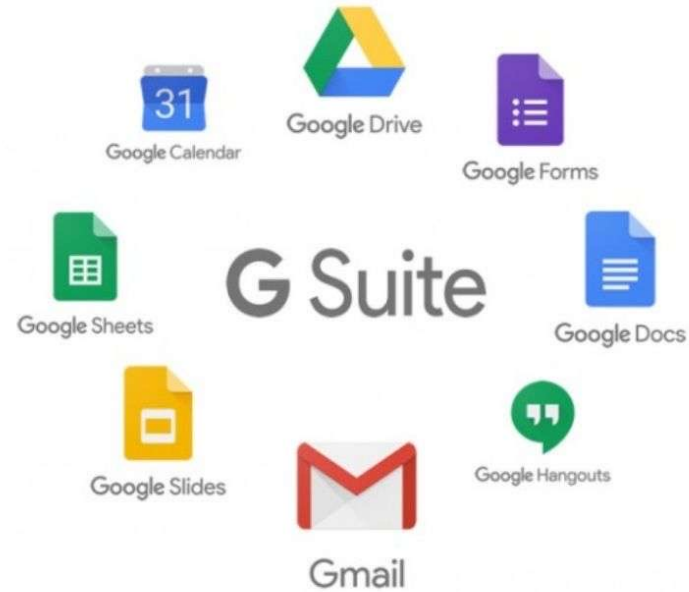
Specialised
Careers include:

**Online Reputation
Management**

Social Media Consulting

Productivity & Collaboration

The ability to collaboratively use applications to communicate, create documents, spreadsheets, presentations, web pages, apps and automation of repetitive task to save time and efforts.



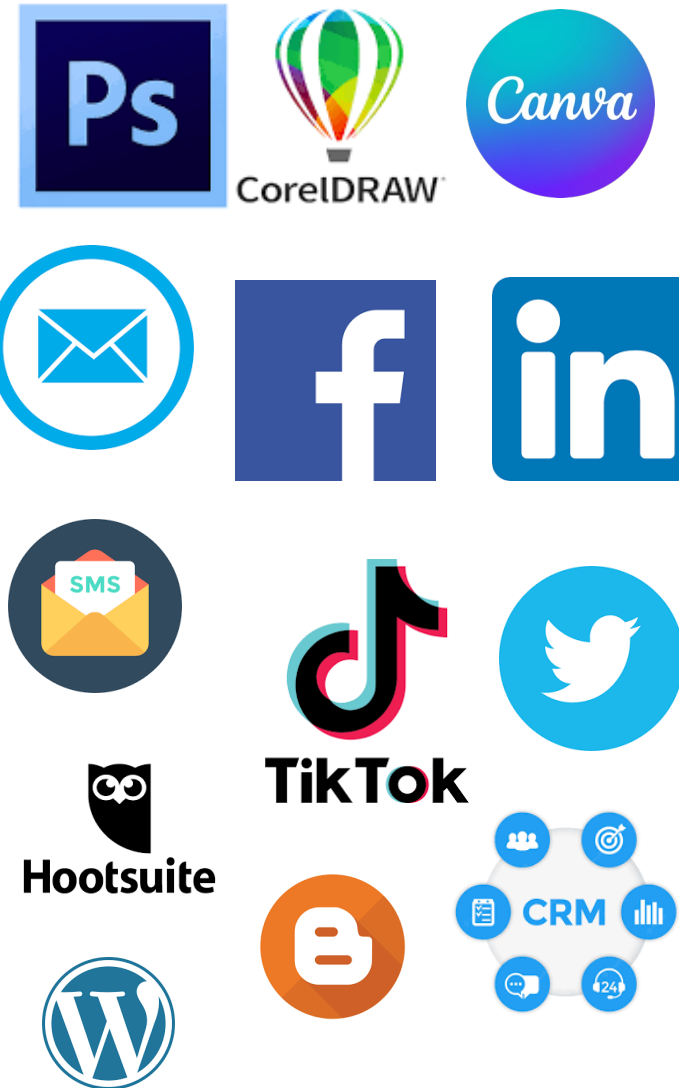
Specialised
Careers include:

IT Support

**IT Service
Management**

Digital Communications

The ability to develop, distribute and manage multimedia content to inform, educate, inspire and drive action using data, CRMs, and digital communication channels such as web pages, apps, email and social media to reach audiences.



Specialised
Careers include:

**Networking |
hardware**

Content Creation

Digital Marketing

**Social media
management**

**Lifestyle
blogger/vlogger**

Data Literacy



The ability to work with data to read, understand, collect, create, visualise, and communicate as information.



Specialised Careers include:

Database Administrator

Data Analysis/Analytics

Data Science

Business Intelligence

Business Analytics

Machine Learning

Artificial Intelligence

Digital Innovation; Design

The ability to develop visual content for communication, analysis, modelling, simulation, product development and production.



Specialised
Careers include:

Graphics Design

UI/UX Design

Animators

Game design/development

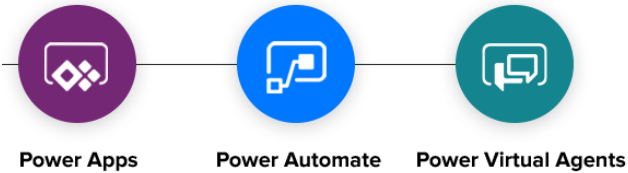
Computer-Aided-Design

Modelling and Simulation

Product Design and Modelling

Digital Innovation; Coding

The ability to understand, modify, and use computer languages at an entry-level for web publishing, automating task, and developing applications.



Specialised
Careers include:

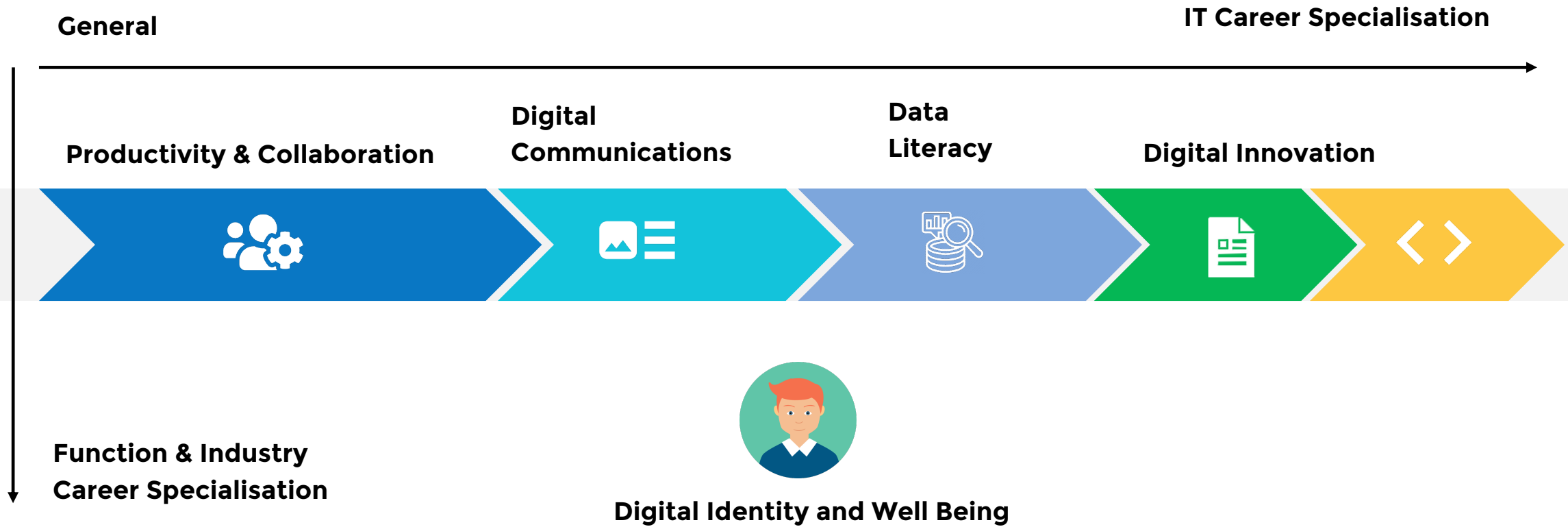
Programmer

App Developer

Web Developer

Software Engineer

Recap on Digital Skills for Employability



Beyond Knowledge and Skills; Career Navigation



- **Portfolio**
- **Certifications**
- **Internships/Apprenticeship/Volunteers**
- **Full-time/Remote Jobs**

Thank You!

Questions...

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January 2024

